



Martin P.J. Kratz Q.C., FCIPS

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Calgary

EDUCATION

University of Alberta, BSc, 1981

University of Alberta, JD, 1984

Universität Heidelberg (Germany),
German Civil Law, 1986

BAR ADMISSIONS

Alberta, 1985

British Columbia, 2014

Martin Kratz leads the anti-spam practice and co-leads the ecommerce practice for Bennett Jones and has lead the intellectual property and technology practices.. His practice is focused in intellectual property and technology law, which includes substantive patent, copyright and trademark matters as well as matters of intellectual property transactions, IP commercialization, IP strategy and opinions, anti-spam, data protection, privacy, ecommerce, strategic alliances, mergers, acquisitions and technology transfers among technology companies. His practice is focused on the energy, electronic commerce, new media, software, telecommunications, pharmaceutical, biotechnology, entertainment and related industries.

Martin continues to be internationally recognized as a leading lawyer. Among other recognition he is identified:

- as one of Canada's most creative lawyers by Lexpert-Thomson in the US guide to *Canada's 100 Most Creative Lawyers*;
- as one of Canada's leading lawyers in *The Lexpert/American Lawyer Guide to the Leading 500 Lawyers in Canada* in each of the fields of intellectual property and technology law;
- ranked by Chambers and Partners for each of information technology law and intellectual property law;
- recommended by Legal 500;
- as an IP STAR by *Managing Intellectual Property* in each of the Patent and Copyright & Trademark handbooks;
- as a global leader in IP in WIPR's Leaders program;
- as among the top trademark lawyers in the world in the *WTR Trademark 1000, The World's Leading Trademark Practitioners*;
- as among the top patent lawyers in the world in the *IAM Patent 1000, The World's Leading Patent Practitioners*;
- as one of Canada's leading lawyers in Woodward White's *The Best Lawyers in Canada* for intellectual property law, technology law and information technology law;
- as a leading lawyer in Intellectual Property and Information Technology by Lawday.

Martin has written over 450 publications on various topics involving intellectual property, technology law or on related topics including the following books as sole or co-author: *The Business of Innovation: Intellectual Property Transactions and Strategies in the New Economy*, 2016; *Life Sciences Canada Chapter*, Chambers Global, 2016; *Intellectual Property and the Internet: A Global Guide to Protecting Intellectual Property Online*, Canada Chapter, 2014, *Canadian Anti-Spam Law*, 2014; *Canadian Internet Law*, 2013; *Anti-Spam Chapter of Electronic Commerce Law*, 2013; *Confidential Information Chapter of Director's Duties* 2013; *Outsourcing (Canada)* 2012; *IP&IT Handbook 2012/13: Volume 2: Data Protection – Canada*; *Licensing* 2012 (Canadian Forms & Precedents), *Electronic Commerce Law* 2012; *Canadian Intellectual Property Law*, 2nd Ed., 2010; *Trademarks and Industrial Designs*, 2002 (Canadian Encyclopedic Digest); *Internet Law: A Business and Professional Guide*, 1998 (Canada's first Internet law text); *Canadian Intellectual Property Law*, 1998; *Obtaining Patents*, 2nd Edition, 1999 (1st Edition published 1995); *Protection of Copyright and Industrial Design*, 1999, 2nd Edition (1st Edition published 1994); *Information Systems Security: A Practitioner's Guide*, 1994 (2nd Edition published 2003); *The Computer Virus Crisis*, 1992, 2nd Edition (1st Edition published 1989 and translated into Russian, Japanese and Dutch versions); and *Control and Security of Computer Information Systems*, 1988.

Martin is national co-director of Osgoode Hall Law School's Intellectual Property LLM program. Teaching or having taught courses in Intellectual Property Law, Biotechnology Law and Internet Law at several law schools, Martin is an Adjunct Professor of Law at the Osgoode Hall Law School (Toronto) and at Concordia University College (Edmonton). At Osgoode Hall Law School (York University) Martin teaches, as lead national instructor, *Intellectual Property Transactions* and co-teaches *Intellectual Property Theoretical Frameworks* for the Intellectual Property LLM Program. He also teaches *Intellectual Property Law* for the Business Law LLM Program.

Among other memberships, Martin is a member of the American Bar Association's Science & Technology, Patent, Copyright & Trademark, Sports & Entertainment and International Sections, a member of the Intellectual Property Committee of the Canadian Chamber of Commerce, a Fellow of the Intellectual Property Institute of Canada, and a Fellow of the Canadian Information Processing Society.

Martin Kratz has been reappointed to teach Osgoode Hall Law School's "IP Transactions" course in the Intellectual Property LLM program, Canada's leading advanced intellectual property post graduate program, during September 2019.