



## Lisa Azzuolo

Chief Marketing Officer

T: 416.777.6557 / E: [azzuolol@bennettjones.com](mailto:azzuolol@bennettjones.com)

Toronto

---

### EDUCATION

University of Montreal, BCL, 1993

As Chief Marketing Officer, Lisa is responsible for the development and execution of the firm's marketing and business development strategy and initiatives. She leads a national team of marketing, communications and business development professionals dedicated to protecting, promoting and enhancing the firm brand and reputation as one of Canada's most successful business law firms. Her professional experience spans more than 20 years, with a focus on marketing, communications and customer experience in the professional services sector. Prior to joining the firm, she led an integrated marketing and communications strategy for a financial services company and before that held various senior roles in marketing and client relations for two other large Canadian law firms. Before branching into marketing and communications, she practised criminal and immigration law in the province of Quebec.