



Peter Zvanitajs

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EDUCATION

Carleton University, BA, 1995, with High Honours

Wilfrid Laurier University, MA, 1997, with Distinction

Pete Zvanitajs works with Canadian and international legal, business and industry media to promote the tremendous knowledge and expertise of Bennett Jones' lawyers and business advisors.

Pete has 20 years experience as a strategic media and corporate communications advisor and high quality content creator. Prior to joining Bennett Jones, for eight years he managed the Canadian PR team for one of the largest law firms in the world. Pete has spoken as a panelist on media and PR strategy in the legal industry and he truly understands what makes a story.

He has worked for a big four accounting firm, one of Canada's big five banks and for an Ontario cabinet minister in mining, environment and long-term care portfolios.