



Bennett Jones

Defamation

Reputations take a lifetime to build but can suffer lasting damage in less than a day. The intrinsic value associated with your name and image is increasingly vulnerable to the realities of shortening news cycles and the global reach of social media. In this regard, Bennett Jones has been called upon to protect some of the most prominent names in Canadian business and politics.

On the other side of the coin, media and publishing organizations are under increasing pressure to deliver accurate content across multiple platforms. Outside the traditional media, ordinary businesses are also discovering the risks and challenges associated with handling and publishing information in the marketplace.

Managing the risks of mass communication is a delicate balancing exercise that requires the timely application of professional expertise and experience. Our lawyers respond to the needs of clients to protect reputations, deliver precise communications and resolve the conflicts that can arise on either side of the publishing divide.

Our lawyers are routinely retained to review and consult on publications, respond to allegations and deter others from disparaging our clients. While our preference is to resolve matters outside of litigation, we have national experience before all levels of court in matters of libel and slander.

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