



## **FOR IMMEDIATE RELEASE**

### **EMERGING FROM THE GLOBAL FINANCIAL MELTDOWN OR PREPARING FOR THE SECOND WAVE?**

**Bennett Jones brings together top business leaders in Lake Louise to address the ongoing economic challenges from the global financial crisis.**

**NOVEMBER 19, 2009 (Lake Louise, AB)** – Top international economic and business leaders are meeting at the Bennett Jones Lake Louise World Cup Business Forum on November 27, 2009 to discuss the enormous challenges ahead in shaping a new economic order amidst the fall-out from last year's global financial crisis.

David Dodge, former Governor of the Bank of Canada, Christopher Burnham, Vice-Chair and Managing Director of Deutsche Asset Management, a division of the world's second largest bank, Claudio González, Chairman of the Board and CEO of Kimberley-Clark Mexico, and Douglas Porter, Deputy Chief Economist and Managing Director, BMO Capital Markets will discuss the restructuring now facing the global economy following last year's global market meltdown.

"There are immense challenges for governments and business leaders around the world and we cannot underestimate the enormous efforts required at all levels for a full and sustainable economic recovery", according to Perry Spitznagel, Vice-Chair and Managing Partner of Bennett Jones LLP's Calgary office.

Now in its seventh year, the annual Business Forum draws more than 100 influential business leaders from around North America. It will be held on Friday, November 27th at the Fairmont Chateau Lake Louise in conjunction with the first AUDI FIS Men's World Cup Downhill and Super G races of the season, a premier annual event in the sport of alpine skiing.

"This weekend's races are key for Canada's Men's Alpine Ski Team as we build momentum towards the Olympic Winter Games in just a few short months", says Gary Allan, President of Alpine Canada Alpin. "We are delighted to work with Bennett Jones in hosting some of the world's top business leaders at the beautiful Chateau Lake Louise and celebrate our incredible athletes in their quest for athletic excellence."

## **ABOUT BENNETT JONES**

Bennett Jones LLP is an internationally recognized Canadian law firm founded and focused on principles of professional excellence, integrity, respect and independent thought. With offices in Calgary, Toronto, Edmonton and Ottawa, Bennett Jones includes many of Canada's brightest legal and business minds working across every sector of business, industry and government. For more information about Bennett Jones, visit: [www.bennettjones.com](http://www.bennettjones.com).

## **ABOUT ALPINE CANADA ALPIN**

Alpine Canada Alpin (ACA) is the governing body for alpine ski racing in Canada with more than 50,000 athletes, coaches, officials and volunteer members and over 200,000 supporting members. ACA manages the high performance programs for the athletes of the Canadian Alpine Ski Team and the Canadian Para-Alpine Ski Team who represent Canada throughout the world. For more information about Alpine Canada Alpin, visit [www.canski.org](http://www.canski.org).

When: Friday, November 27, 2009  
10:00 a.m. – noon

Where: The Fairmont Chateau Lake Louise  
Heritage Hall  
111 Lake Louise Drive  
Lake Louise, Alberta T0L 1E0

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### **For additional information, please contact:**

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